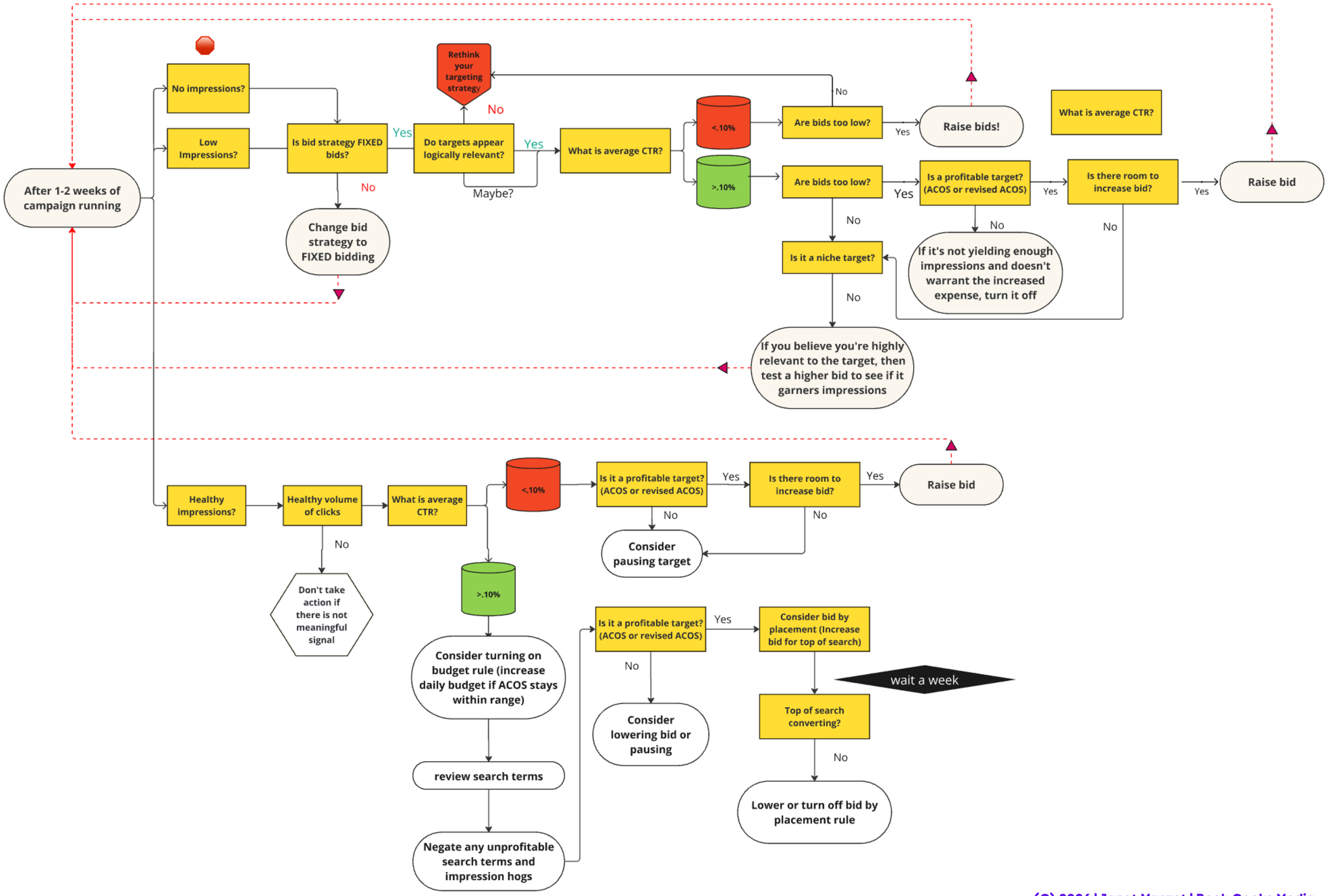
BASIC BOOK ADS OPTIMIZATION MAP

Guidelines for optimizing at the target level. If your target is recieving 1k impressions already, there is no need to wait 1-2 weeks.



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